

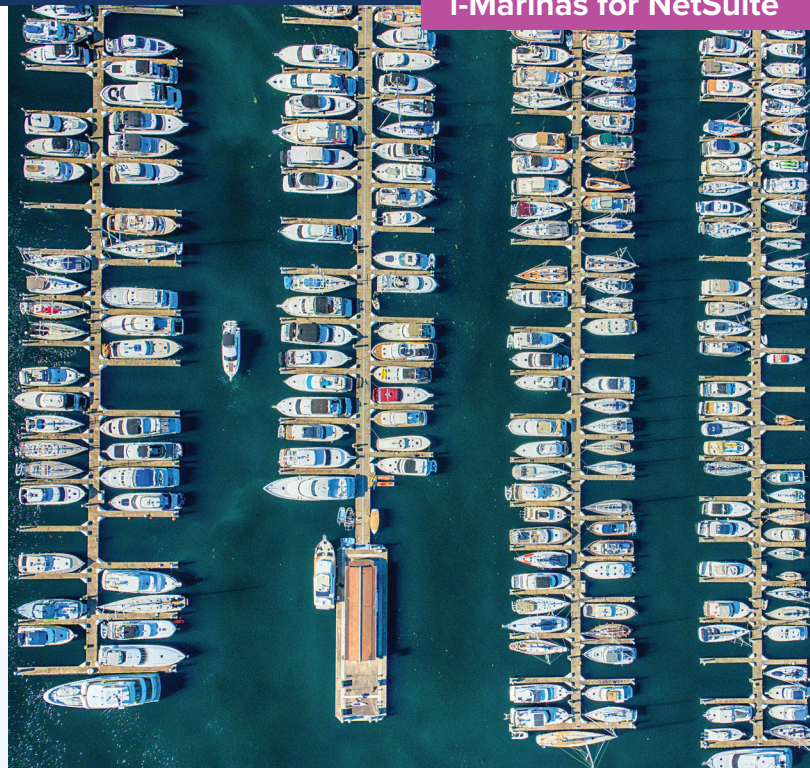
Marina Mooring Management for NetSuite

Streamlining Marina Operations

Step into the future of maritime management with Harbour Mastery's i-Marinas ERP Management solution, a robust native application seamlessly built inside Oracle NetSuite. This application streamlines marina operations through digital automation, allowing you to complete tasks more efficiently, improve effectiveness, and enhance financial control.

Marina Mooring Management for NetSuite is a comprehensive, cloud-based solution designed to streamline marina operations 24/7 with a satellite view of facility layouts and berth availability. It features easy-to-use customer access for service exploration and business transactions, ensuring high data security and scalability to grow with your business. The system includes multiple integrated modules for various operational areas, allowing for a customized implementation based on specific needs. With the capability to record extensive financial and operational data, it provides robust, customizable reporting for planning, performance evaluation, and asset utilization. Supported by skilled professionals with hands-on experience, it delivers exceptional customer support, optimizing marina operations for profitability and efficiency.

i-Marinas for NetSuite



Benefits

- 1. Integrated Cloud-Based System:** Streamlines operations and financial management on a unified platform for real-time data access and reduced IT complexity.
- 2. User-Friendly Customer Access:** Allows customers to explore services, manage accounts, and conduct transactions online, enhancing engagement.
- 3. 24/7 Operations with Satellite View:** Offers continuous operation and visual berth selection, enhancing convenience.
- 4. High Data Security:** Protects sensitive data with stringent security measures, ensuring privacy and compliance.
- 5. Scalability:** Adapts to business growth without significant system changes, supporting expansion.
- 6. Comprehensive Reporting and Analysis:** Provides advanced financial and operational insights tools.
- 7. Expert Customer Support:** Offers professional guidance from experienced marina management professionals.

“For a diverse port serving both a coastal fishing fleet and recreational crafts, Harbour Mastery and NetSuite delivered a seamless, integrated solution for real-time data collection, process automation, analysis, and reporting.”

Hans Gundersen

Chief Financial & Administrative Officer, Oregon International Port of Coos Bay

Built Natively inside NetSuite

Marina Mooring Management for NetSuite is 100% natively integrated within NetSuite, so all activity is handled in real-time and with complete 360° visibility. Using this application feels like “you have never left NetSuite”—it’s a seamless experience.

Enhanced Features

1. Advanced Online Customer Interface:

- Provides a user-friendly platform where customers can view marina layouts, check berth availability, and manage accounts and service requests.

2. Automated Financial and Operational Management:

- Streamlines billing, payment processing, and cash management while offering insights into customer profitability and operational expenses.

3. Efficient Communication Automation:

- Enhances customer interaction through automated updates and notifications, ensuring timely and relevant communication.

4. Optimized Marina Layout and Revenue Strategies:

- Uses data analytics for berth utilization and market needs, guiding decisions to maximize revenue and improve customer service.

5. Maintenance Management System:

- Schedules, tracks, and reports on maintenance activities, ensuring operational integrity and customer satisfaction.

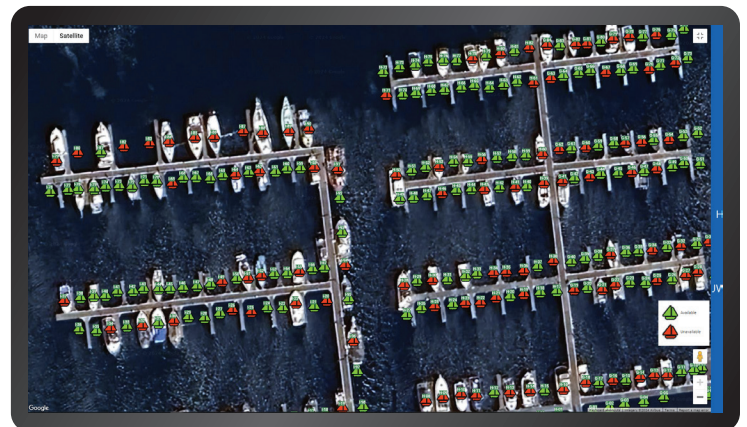
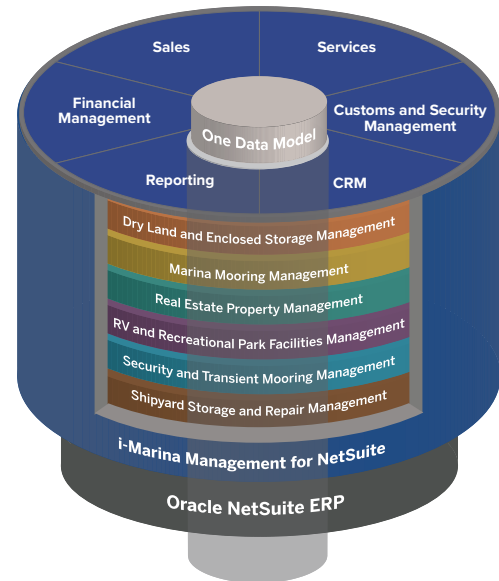
6. Security and Guest Management:

- Streamlines check-in, payment, and departure processes with robust security measures to ensure a safe customer experience.

7. Strategic Staff Utilization:

- Shifts staff from administrative tasks to high-value analytical and strategic roles, enhancing operational efficiency and service quality.

Automates Interdependence and Interoperability Processes for Finance and Operations



Customers



For more information, contact:
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Built for
ORACLE NetSuite
 Native SuiteApp

