

# RV and Recreational Park Facilities Management for NetSuite

## Optimizing Operations and Enhancing Guest Experience with Advanced Cloud Technology

Step into the future of maritime management with Harbour Mastery's® i-Marinas ERP Management solution, a robust native application seamlessly built inside Oracle NetSuite. This application streamlines marina operations through digital automation, allowing you to complete tasks more efficiently, improve effectiveness, and enhance financial control.

**RV Park and Recreational Facilities Management for NetSuite** is a streamlined, cloud-based platform optimizing RV park operations and financial management. It offers 24/7 operations with real-time facility layouts and space availability. The user-friendly, secure, scalable interface allows tailored implementations with multiple operational modules. This solution supports extensive data recording and customizable reporting for enhanced planning and performance evaluations. With professional, hands-on support, it ensures efficient management and profitability for RV park businesses.

## Automates Interdependence and Interoperability Processes for Finance and Operations



### Benefits

- 1. Enhanced Operational Efficiency:** Automate billing, payment processing, and customer communications, allowing staff to focus on higher-value activities.
- 2. Superior Data Security:** Protect sensitive information with advanced security protocols and manage data access.
- 3. Scalability for Growth:** Expand operational capabilities without compromising performance or security as your business grows.
- 4. Comprehensive Analysis:** Use robust reporting for detailed financial and operational analysis to boost efficiency and profitability.
- 5. Improved Customer Experience:** Provide an intuitive online interface for customers to view, book, and manage their stays.
- 6. Strategic Planning:** Optimize space utilization, pricing, and park layout to maximize revenue using detailed analytics.

“For a diverse port serving both a coastal fishing fleet and recreational crafts, Harbour Mastery and NetSuite delivered a seamless, integrated solution for real-time data collection, process automation, analysis, and reporting.”

*Hans Gundersen*

*Chief Financial & Administrative Officer, Oregon International Port of Coos Bay*

## Built Natively inside NetSuite

RV Park and Recreational Facilities Management for NetSuite is 100% natively integrated within NetSuite, so all activity is handled in real-time and with complete 360° visibility. Using this application feels like “you have never left NetSuite”—it is a seamless experience.

## Enhanced Features

### 1. Customer Online Interface:

- Interactive map with real-time space availability and specifications.
- Integrated booking system for spaces and additional services.
- Account setup for recurring and one-time billing and payments.

### 2. Financial & Operational Management:

- Automated billing, payment processing, and cash management.
- Detailed customer profitability analysis and standardized financial reporting.
- Financial planning tools for operational and capital budgeting.

### 3. 24/7 Operational Capability:

- Ensures round-the-clock operations and customer service for a busy RV park.

### 4. Scalable Cloud Infrastructure:

- Adapts to business growth and changing needs without significant investments.

### 5. Security and Access Control:

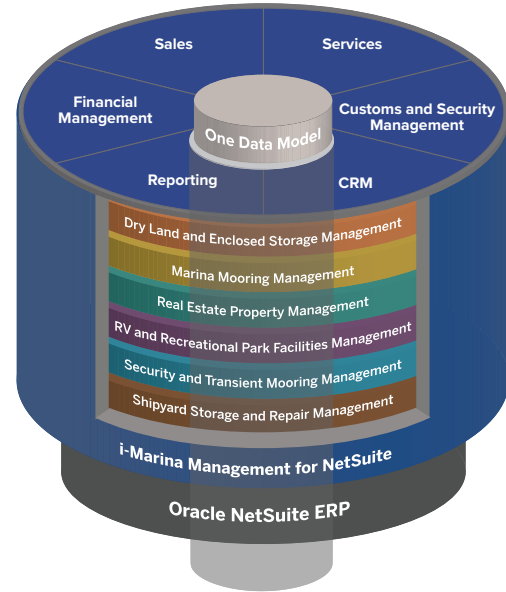
- Advanced protocols to manage guest access and safeguard data.

### 6. Modular System Integration:

- Seamlessly integrates operational modules, allowing the adoption of new features as needed.

### 7. Reporting and Analytics:

- Captures extensive data and generates insightful reports for informed decision-making.



## Customers



